

Appendix A

REGENERATION AND COMMUNITIES SERVICES TARGETS

1. Implement year 2 targets of the Community Cohesion Action Plan and work with partners to refine the plan (1, 2 & 4)

Measures: Milestones within action plan. [Community Strategy](#) target 10 and NI 1 – Percentage of people who believe people from different backgrounds get on well together in their local area.

Performance @ QTR 1 – On target

Progress – The Community Cohesion Steering Group has agreed to a draft report on progress which will be presented to the LSP at its meeting on October 2010. With changes in the political leadership both locally and nationally the plan needs to take into account new approaches to cohesion issues, which are still emerging. The steering group is also currently reviewing its terms of reference and its membership.

Our recent achievements on the Action Plan are as follows:

- A Myth Busting working group has now commissioned video clips to be produced to focus on myths related to economic and housing issues, and improved access to services. These have now been agreed with the Lead Member and should be available in October 2010. In addition East Sussex Arts Partnership is working with the Council to develop a film project by young people on the stories, histories and journeys of people from different backgrounds.
- Social Cultural events: we continue to support major social cultural events through the year that bring diverse communities together. These include International Women's Day, town wide multi-cultural football, Refugee Week, St Leonards Festival, Black History Month and Hastings Got Culture.
- The Community Cohesion Steering Group has agreed a protocol to respond to incidents which are likely to impact on cohesion issues. To date it has responded to coverage given to the BNP by the Inside Out programme (Jan 10), a story in the Observer March 10 relating to the racism suffered by taxi drivers, and assessing the impact on local asylum seekers following the collapse of Refuge and Migrant Justice in Hastings.
- The Community Cohesion Officer, Safer Hastings Partnership and the Council Licensing Team have agreed actions following reports of racist incidents suffered by taxi drivers. There have been regular liaison meetings with taxi companies on reporting hate crime, additional training offered and taxi companies encouraged adopt best practices. The police have also identified a dedicated liaison officer to work with taxi drivers to address the issue.

Corporate Risk Level: Low

2. Successfully manage the Council's agreed regeneration programmes, including externally funded initiatives. (3 & 4)

Measure: Agreed programme outputs achieved.

Performance @ QTR 1 – On target

REGENERATION PROGRAMME MANAGEMENT

Progress – The major review of the Regeneration Programme Management Team's processes to capture greater depth and clarity of information through Quarterly Reports and verification visits, whilst trying to impose less burden on the externally-funded projects is now complete and is being trialled and run successfully. Ways to continuously improve these processes are being developed, especially in the light of current pressures on resources.

The process of managing the in-year reduction of 7.4% to ABG funding required at short notice by Central Government (20 days from CLG announcement to final agreement with all stakeholders) was successfully concluded by the end of Quarter 1, including wide consultation with key stakeholders and all funding recipients. Agreement has also been reached with all projects that any underspend will be clawed back from budget profiles on a quarterly basis.

This process has necessarily delayed the Quarter 1 reporting process by about one month, which the Monitoring Team is trying to improve upon, but it is expected that this will not have any serious implications in terms of reporting deadlines to the Economic Alliance or internal Council boards and groups. As the Regeneration Programme Management Team is in continuous contact with all externally-funded partners, no particular problems with funding and output target achievement are anticipated.

A full Review of performance by all Community Partnership Fund-funded projects has also been undertaken in Quarter 1. This Review was successful in that it did not reveal any significant problems with the ways in which projects are managed, being delivered and achieving targets. A full report on this Review is currently being prepared for submission to Overview and Scrutiny Services on 20 September 2010.

A comprehensive review of ways in which all externally-funded projects are meeting Community Cohesion targets has been undertaken and concluded by the Regeneration Programme Management Team. The report arising from this review is currently being assessed by the Council's Neighbourhood Manager and Community Cohesion Officer. The majority of targets have been achieved, with some being re-profiled for delivery prior to March 2011.

Corporate Risk Level: Medium

Description: Delivery by multiple partners

Action: Quarterly programme compliance monitoring and site visits. Bring quarterly reporting process back within required deadlines.

For details of regeneration activities delivered by HBC and via external funding bids please see the following text:

HBC DELIVERED REGENERATION ACTIVITY

- **Area Based Grant – Retail Vitality**

Hastings Borough Council has awarded a further 6 grants, totaling nearly £26,800 to small retail businesses throughout the town. The grants are part of the Council's Retail Vitality scheme and are a means of driving job creation.

This brings the total awarded from this scheme to £77,768 supporting a total of 17 local businesses. A further meeting on 16 July 2010 will allocate the remaining grant funding – taking into account the agreed reductions in the budget.

The Retail Vitality small business grants help new or existing small businesses to take up empty street-level retail space in selected streets in the borough. The aim of the fund is to improve the local shopping area, making it more attractive to residents and visitors.

Other projects being delivered through the Retail Vitality programme:

- **Silverhill Shopping Area:** £1500 Retail Vitality Grant will be used to increase footfall in the Silverhill shopping area. Discussions have been held at the Silverhill Traders group (8th July 2010) and views will be gathered from local businesses and shops to determine how they would like to use the grant.
- **Shop front Improvements:** we completed the refurbishment of 10 Shopfronts in Kings Road, St Leonards which has been well received by local business. We are hoping to complete another 5 shop front improvements in London Road and Norman Road next quarter.
- **Central St Leonards Signs and Designs:** 2 cast metal directional fingerpost signs are to be installed in Kings Rd (1 at the North end and 1 at the south end/ junction with London Rd). This signage has been approved by the local St Leonards Business Association (SBA) and will serve to direct visitors from Warrior Sq train station towards the seafront via local shops and cafes.
- **Central St Leonards Area Branding and Marketing:** Working with local business (SBA) we have commissioned the production of a map of Central St Leonards highlighting the historical and quality elements of the seafront, retail areas, parks and open spaces. The map will be used as a marketing tool for local high quality businesses by overlaying the location of the business on the map. We are also working with the SBA to increase the membership of the association and to update their website.
- **St Leonards Festival:** The Festival is now in its 5th year and will take place on 17th July 2010. It will again deliver a wide range of activities over two sites: Kings Rd will host a large international street market along with street entertainment, local performances on the community stage, street decorations and foods from around the world; Warrior Sq Gardens will be home to some

major music acts along with an eclectic mix of theatre and dance. This multi cultural event is estimated to attract around 12,000 people and will be supported by approx 50 volunteer stewards.

- **Sticks of Rock** – the Retail Vitality (ABG) programme is part funding restoration of the decorative lighting scheme. 5 prototypes are being installed at Sea Road before the end of July. They will be assessed for durability and visual impact. The project will then be subject to review to agree next steps. It is likely that the current budget will support only a partial installation of new seafront lights.
- **Art in New Spaces:** this is an HBC (ABG – Retail Vitality and CLG – Town Centre Revival) and Arts Council funded project to deliver cultural activities in new spaces (empty shops, derelict land and the outer neighbourhoods). The former House of Hastings in Queens Road has been reopened and since has hosted projects by Creative Coast, SOCO, Radiator and sculptor Mike Williams. Working in partnership with Meanwhile Space, negotiations to animate further shops with arts projects are taking place targeting retail properties in St Leonards, Ore, Hollington and Hastings Town Centre. Art in New Spaces is divided into 3 areas for which funding can be applied: Art in Vacant Shops (up to £1,000), Art in Shop Windows (up to £350) and Art in Public Spaces (up to £1,500). Applications currently under consideration include a wall art project from Zeroh, the Hastings Photo Hub contribution to the Brighton Photo Biennial Fringe and Judy Dewesbury's Walk of Art.
- **Hollington Arts Event** – (funded by ABG - Cultural Sector Development) we have commissioned Radiator Arts and a local theatre group to deliver two shows (matinee and evening) including workshops (one of which will be during the Hollington fair and another on the day of the play before the matinee show). This takes cultural activities to the community, with the support of local schools and community organisations. The performances of 'As You like it' will take place at Church in the Wood on 25th September 2010.
- **Project Space:** this is an HBC (ABG – Retail Vitality and CLG - Town Centre Revival) and Arts Council funded project to create a new physical public space and deliver a series of events, exhibitions, and activities to raise awareness of and increase participation in the arts and cultural offer of the town with residents, visitors and communities. It will continue to operate until the opening of the Stade space and Jerwood Gallery. At the moment House of Hasting on Queens Road is the initial focus of the project. However the intention is to eventually move to a town centre venue as soon as a suitable retail unit becomes available at an affordable price. We have been actively searching for such a venue in the town centre and currently investigating two possibilities. NB the leases on many of the town centre properties that currently appear vacant have already been taken on by new owners and are not available to us.

- **Area Based Grant – Cultural Sector Development**

Hastings Borough Council has awarded a further 9 grants, totaling nearly £8,869 to small cultural businesses throughout the town. The grants are part of the Council's Cultural Sector Development scheme. This brings the total awarded from this

scheme to 21 grants totaling £20,869. A further meeting on 16 July 2010 will allocate the remaining grant funding.

The Cultural Business Development grants help new or existing entrepreneurs and small businesses to start up or develop a business in the cultural sector, including the arts and creative industries, design, tourism, hospitality, heritage, sport and leisure.

Other projects being delivered through the Cultural Sector Development Programme:

- **Refugee Week** - A successful town centre event was held to mark Refugee Week on Sat 19th June. HBC part funded the event with a grant of £1000. The event included cultural performances from local community and youth organisations as well as myth busting information and first hand experiences from people who have chosen to settle in the town.
- **Hollington Musical Rehearsal Space** – The space at Hollington Youth Centre is set to officially open on 2nd October 2010. Delivery of some taster musical instrument playing sessions have already started.
- **Coastal Currents** - Although this is funded through HBC core funding we feel this is a suitable heading under which to report this item. Creative Coast successfully bid to work with HBC to plan and deliver the month long festival in September 2010. The programme this year includes a total of 35 exhibitions, 31 events, 11 trails, 9 talks, 11 workshops, 38 artists' open studios and 25 newly commissioned works of art (under the *Place* project). The 68 page brochure is going to print on 13 July and 30,000 copies will be ready for distribution by 20 July.
- **America Ground Event** - Work has been undertaken in Q1 to support the America Ground “Independents Day” event, which took place on July 4th. The main objectives of the event are to promote the America Ground (Robertson St, Trinity St, Claremont, and by association, White Rock), giving it a special identity within the overall Town Centre offer, thereby helping make the area an interesting visitor destination, improving footfall and supporting local businesses.
The event was a great success, attracting approximately 3,000 visitors during the day (the festival took place between 2 pm and 7 pm). Many local businesses – including artists resident in the area – took stalls which were provided in Claremont and Trinity St, and feedback from the businesses on the day was very positive indeed.
Business (and visitor) questionnaires have been circulated, and data from this will be evaluated and reported in Q2.
- **Hastings and St Leonards Food Guide:** During the Food Local Hastings LEGI project, information from quality food businesses (including restaurants, cafes and food stores) was collected from each of the three Town Centres of Hastings (Central St. Leonards, Hastings Town Centre, and Hastings Old Town). The information was published online on the Hastings BC visitor website, but was not brought out as a print edition.
In Q1, working with Town Centre Management and HBC Marketing Team a “Discover Hastings” guide was brought out, incorporating the previously

collected Food Guide information. Interestingly, of the 80+ food businesses originally surveyed for inclusion, only five had ceased to operate. This was more than compensated for by new food businesses opening across the town, giving evidence that – despite the economic downturn – the food sector in Hastings & St. Leonards has remained healthy.

- **Coastal Currents Meal Deal** : Work has begun on a “Meal Deal” to be promoted before and during Coastal Currents, and for the offer to run concurrently with the Open Studios period of the festival (18th September to 26th September).
Vouchers will be available at all Open Studios events, offering two people to dine for £10, the voucher being redeemable at the participating establishments listed on the reverse of the voucher.
The voucher will also have space for email addresses etc for the restaurants to use for future marketing purposes (with the redeemers’ permission).
- **Hastings Town Centre Street Market** - There has been a “Farmers’ Market and Fair Trade Fair” operating in Hastings Town Centre for 5 years. Originally monthly, for the last two years it has taken place on the first and third Thursdays of the month.
The Community Fruit and Veg Project (CFVP) has carried out a customer survey, which identified that many visitors to the town centre were never sure when the market would be in operation, and therefore did not make it a destination for shopping.
The objectives of this are to create a quality, weekly market for the town, encouraging visitors from both within Hastings and from elsewhere, and to increase footfall in the town centre, which it is hoped will translate into increased trade for the businesses located there. The weekly market should commence from September 2010.
- **Creative Web Directory**: Working in partnership with the University of Hastings and the Creative Media Centre, we are working to create a ‘Creative Web Directory’. The directory would be a resource for Hastings’ creative, media and arts community. It would provide a platform for the Hastings based creative sector to enable individuals and businesses to represent themselves and cross promote their talents. The website will also promote creative events, training, daily news and discussions, jobs and projects, empty shops and available office and studio space.
- **Creative Hastings branding**: We are working with our marketing colleagues to create an overarching brand for the creative, arts and cultural sector in Hastings. This will be used to promote awareness of the wealth of activities going on in the town in the lead up to the opening of the Jerwood Gallery and the new Stade space in 2011. We will use the branding on projects such as Art in New Spaces and Project Space to bring together our activities in this area and to create a sense of excitement and anticipation in local people and visitors to the town.
- **Hastings Film Hub**: In partnership with Screen South, the Electric Palace has been commissioned to deliver the Film Hub project which is developing the film industry in Hastings through three strands.
 - a. Young People’s Film Project – This project has professional filmmakers working with young people aged 11 - 19year, as part of BUZZ Youth Club,

Cafe Club at The Bridge, West Hill Youth Club and with young people in the area in contact with detached youth workers to produce short films and introduce participants into the range of basic filmmaking skills. The project will be supported by Youth Workers from the Youth Development Service and partly funded by East Sussex County Council.

- b. Development of local film industry – through organising networking events, especially Projection Space sessions in which work in progress by nascent filmmakers is discussed with fellow professionals and a range of specialist skill providers such as editors, cameramen etc.
- c. Community Film Development – where community film projects are developed through workshop programmes and given screening bursaries in which their work is discussed with film professionals. Participating Groups include Ore History Group and Xtrax.

Development of the 'hub' is part of our approved proposals to the Arts Council and will be developed in partnership with another ABG funded project (METOR).

• Area Based Grant – Cultural Programming

A draft application has been submitted to the Regeneration Programme Team to support and develop the cultural offer of the town. This is very closely tied with further application for funding to the Arts Council and to Europe. We hope to confirm all the projects arising from the various bids in Q2.

- **Public Art Projects:** The Public Arts Officer is currently seconded to the Regeneration team and an update on the all the major Public Arts project currently being developed with funding from various sources including S106 agreements, Awards for All Arts Council funding and other sources follows:-
 - a. Asda Superstore - As part of their planning conditions, ASDA has appointed artist Juliet Dodds to be the Lead Artist on the design of the Silverhill Superstore, due to be opened in November 2010. Juliet Dodds is liaising with local schools and community groups as well as the relevant Neighbourhood Co-ordinators, as part of her project delivery process and will create artistic elements within the exterior features on the superstore site.
 - b. Butler's Gap - This project has from the start been a successful partnership between HOTRA, local residents and traders and HBC officers as a response to public concerns about the ongoing use and condition of the site. Leigh Dyer, based in the Old Town, was commissioned by HBC to design new "bespoke" railings while the PAO worked with HOTRA on a successful Award for All Lottery bid that has funded sculptures of marine animals and chess pieces in the site's play area. The artist Sarah Evans conducted a tributary project at Torfields schools, so that elements of students' designs will be represented in the final sculptures. This has been delivered in the context of overall physical improvements to the space such including new paving and the relaying of the chess square itself. The launch of the completed artworks is taking place on July 13th 2010.

- c. Bohemia Road Artwork - The PAO has been working with members of the Bohemia Area Association to put together a bid for funding for an artwork, a local artist to be selected through competition, and the process and final artwork creating a stronger sense of identity for the area. The proposed site for the artwork is the junction of Bohemia Road and London Road.
- d. Destination Stade Development - Artist David Ward is part of the Tim Ronalds Architects design team and has identified 5 distinct features which may include public art, including a possible sound piece with reminiscences of local fishermen. These will be developed over the next 6 months.
- e. Enviro 21 - Mario Rossi is the appointed artist on the design team and has made a series of design proposals for artworks including a solar-powered fountain which is due to be delivered this summer.
- f. Community Partnerships Fund - A review of Year 1 has been carried out. This included presentations by lead delivery organisations to a Panel, chaired by the Deputy Leader of the Council and Portfolio Holder for Communities. The outcome of the review will be considered by Overview & Scrutiny at its meeting in September. However, it has been clear from the quarterly monitoring returns and the presentations that all projects are achieving well.
Because of uncertainties in relation future Council budgets, and to give the incoming Administration time to consider its priorities, Cabinet has agreed to extend the current agreements with delivery organisations for a further year, but with no guarantees of funding.

- **Economic Development and Inclusion Strategy Implementation Plan**

Achieved: review completed and agreed. To be published on website Q2

EXTERNAL FUNDING BIDS

Progress varies according to project – see below:-

Interreg Bids:

- **CIT-SN:** Bid for £419,139 rejected. The Lead Partner (Belgian) has decided that the justification for the rejection does not leave an option of revising the proposals and re-submitting. Hastings' actions were to focus on cultural and environmental activity, using Arts Council and Access to Nature funding plus HBC/ABG match. The actions using the match-funding will still take place. What has been lost is the opportunity to expand the scope and timescale of these activities.
- **ECOFAB:** Pathways to Construction and Construction Challenge (led by Hastings Trust and private contractors with HBC support took place in Alexandra Park June 5th, with visit by French partners. Hastings visit of 29 people to Amblie took place in May, including officers, construction firm, college, community (The Bridge) and Youth Council. Ecofab1 claim submitted

for 2009 calendar year. Discussions on revised bid for 2011 and 2012 taking place for submission in September. HBC's role led by HBC Sustainability Officer.

Risk Level: Low

- **Answers to the Carbon Economy (ACE)** - bid for up to £450,000 for eco-renovation studies and pilot upgrade to industrial premises prepared. HBC continues to act as lead body for total €4.3m project. Following advice from the Joint Technical Secretariat (JTS), a decision on 25th April 2010 was made to defer formal submission of bid to allow for re-presentation of some technical and financial information. The bid in principle was supported by the JTS. French partners were unable to commit to re-submission in July, but will retain involvement for submission in January 2011.

Risk Level: Medium

Description: Potential withdrawal of French partners may mean remaining project needs substantial revision and/or search for new partners. Cost of extra development time by HBC. Reduction in LAA Reward funds affects the level of HBC funding for this project.

Action: Partner meeting in early September to review partners, actions and budgets. Redrafting of bid for Jan 2011. Various options to address the loss of LAA Reward grant will be worked up, including a re-profiling of the Council's element of the project, and identification of alternative funding sources (including potential ABG underspend).

- **Cultural Capital** Potential bid to be submitted in Jan 2011, for grant to support Stade opening and business support for creative industries. Partner towns Bethune (France), Turnhout (Belgium), and possibly a Dutch town. This project is in the early stages of development.

Risk Level: Low

- **Jackson Hall:**

Community Assets Programme refurbishment: Following lengthy delays finalising legal arrangements (Agreement to Lease, Partnership Agreement, Deed of Dedication) these have now all be completed. This enables HBC to claim remainder of 2009-10 expenditures of c£40k.

Tender documents due to be sent out to shortlisted contractors July 12th, to start on site Aug 30th. Build due for completion and handover March 31st.

Risk Level: Medium

Description: Tenders come in over budget; build programme extends into April 2011 (there is no guarantee that spend and grants currently profiled for 2010-11 will be rolled over).

Action: 10% contingency built into budget, and QS estimates have not taken account of current depressed state of construction market. If tenders are too high, value-engineering exercise with contractor will identify areas to cut. 25% time contingency built into build programme, and

discussions with contractors can be held after appointment to ensure deadline is met. Incentivisation and penalty being considered to be built in to contract.

- **Future Jobs Fund:**

Round 1 completed with 125 starts achieved May 2010. A time extension was granted to allow until June 30th to achieve this (in common with many other FJF projects).

Round 2 profile ahead of target (22 starts against 12 profiled). Planned expansion, in number of jobs and continuation to 2012, has been curtailed since the general election. The budget is being reviewed to provide extra training for employees, and to ensure HBC is covered for extra management costs.

Risk Level: Low

3. **Lead a comprehensive review of regeneration functions across the Council and identify options for delivering the Council's regeneration priorities post 2010-11. (2, 3 & 4)**

Measures: Mapping of regeneration activity and options identified for future delivery. Implementation plan developed for roll-out in 2011-12.

Performance @ QTR 1 – On target

Progress – Steering group chaired by external partner has reviewed the results of comprehensive mapping of regeneration activity across the Council, and has canvassed the views of key partners engaged in the regeneration of Hastings. A final report is being prepared, and will include recommendations regarding continuing regeneration priorities.

Corporate Risk Level: Low

4. **Implement the Cultural Regeneration Strategy. (1, 2, 4 & 5)**

Measures: Implement agreed year 1 actions.

Performance @ QTR 1 – On Target

Progress – The Cultural Regeneration Strategy is now at final draft stage and sets out how Hastings will capitalise on the investment of public money in Destination Stade and private funds in the Jerwood Gallery. The seven objectives within the Strategy identify how we will build on our existing artistic and cultural activity to create and sustain a uniquely Hastings renaissance ensuring that benefits accrue to the town's economy and to our local communities.

Consultation will begin on 19th July 10. Implementation of the strategy will commence in November 2010, subject to approved actions and level of funding available. The results of the consultation and revised draft strategy is scheduled to be presented to Cabinet in October 2010.

Corporate Risk Level: Low

5. Develop, in consultation with the community and partner organisations sustainable plans for area based structures. (1, 2, 3, 4 & 5)

Measures: Plans produced for cabinet approval in preparation for 2011/12. NI 1 (see target 1) NI 4 – Percentage of people who feel they can influence decisions in their locality.

Performance @ QTR 1 – On Target with Risks Identified

Progress – Implementation Plan is being actioned.

Connecting Communities. Phase 3 events took place in early June. A final report has been drafted setting out achievements and impact.

MATTs. A workshop was held with key partners to enhance and refine the MATT process. Partners expressed their continued support for the MATT approach. An action plan to help ensure even greater effectiveness and focus has been drafted using workshop discussion points. This is being implemented

Heads of secondary schools were invited to attend (or to send senior managers) MATTs. Senior managers from two secondary schools have now taken part in the process and it is hoped that others will see the direct benefits to be gained. Children's Services are also in discussion with the Council in relation to sending a representative to observe a meeting

Central St Leonards/Gensing Forum now has charitable status and it is hoped that other Forums will also adopt this way forward as the forums will then be able to raise funds independently.

Ward Councillors' briefings will continue, and are seen as valuable by both officers and elected members

Two AMBs have now elected Chairs and Vice Chairs. The remaining elections fall into Q2. The fist Chairs and Champions report will be considered by Cabinet in the autumn.

Future sustainability of area structures cannot be considered until the future budgetary situation has been clarified.

Corporate Risk Level:	Medium
Description:	Reputational
Action:	Review when Council priorities have been set, regeneration review completed and budgetary situation clarified

6. Implement the Hastings & St Leonards Community Safety Plan 2010/11 in line with available budgets (2 & 4)

Measure: Progress against commitments in the [2008-11Community Safety Plan](#) evaluated and activity for 2010/11 refocused accordingly. Local perceptions of crime and related behaviour measured via the [Place Survey 2010](#).

Performance @ QTR 1 – On target with risks identified

Progress – Crime reduction targets for Hastings & St Leonards during the current planning year are:

- Reduce overall crime by 2% in 2010/11
- Reduce Serious Violent (NI15) by 2% in 2010/11
- Reduce assaults with injury (NI20) by 7% by March 2011.
- Reduce burglary of homes by 2% In 2010/11
- Reduce vehicle crime by 2% in 2010/11
- Reduce criminal damage by 2% in 2010/11

First quarter crime figures are broadly on track with the exception of incidents of serious violence which are holding steady at an average of just under 80 a month. The Wards of Castle and Central St Leonards remain the hot spots for alcohol related public place violence and more in-depth analysis of locations and causation factors is being carried out.

Corporate Risk Level: Low

7. **Support the implementation of recommendations agreed by the Council and the Safer Hastings Partnership resulting from the county wide review of Crime and Disorder Reduction Partnerships (2, 3 & 4)**

Measure: To be advised following completion of review.

Performance @ QTR 1 – On target

Progress – During the last quarter the county wide review of crime and disorder reduction partnerships has made significant progress with five themed working groups developing detailed implementation proposals

These five themed areas are:-

- Structures and administrative support.
- Commissioning.
- Integrated Offender Management.
- Confidence, Communication and Community engagement.
- Antisocial behaviour.

The overarching Partnership Review Steering Group met in June and the recommendations from that group are being considered at a special meeting of the East Sussex Safer Communities Steering Group on 13th July 2010.

Corporate Risk Level: Low

Description:

Action: Tolerate

8. **Work with the Hastings Pier, White Rock Trust and any other suitable organisation, to try to find a long-term solution to the problems of Hastings Pier. (1)**

Measure: To be advised.

Performance @ QTR 1 – On Target

Progress – Cabinet approved a report at its meeting on the 12th July authorising the beginning of the CPO process. This followed constructive meetings with the CPO advisors to the DTA. A working group with political, officer and HPWRT representation will have its first meeting on the 4th August. An initial meeting with one of the principle essential funders for the Pier, the Community Builders Fund has taken place and the Leader of the Council has agreed to attend the Board Meeting which will take a decision over this funding. A meeting with the HLF has been arranged for 1st September to clarify how the Trust and the Council can work together to deliver a successful funding application.

Corporate Risk Level: High

Description: The Council cannot control many of the legal and financial factors that will contribute to a successful outcome. The most acute risk is that the funding timescales do not match those involved in the CPO. This will be very difficult for the Trust and the Council to manage. It will be crucial to examine what ways the Council can accelerate the CPO process.

9. Work with Hastings Trust, the current tenant or others to secure the future of St Mary-in-the-Castle as a youth, community and cultural facility. (1 & 4)

Measure: To be advised.

Performance @ QTR 1 – On target with risks identified

Progress – Big Lottery have confirmed that there are no outstanding issues with Hastings Trust's proposals and business plan for MyPlace. Submission of the proposal to the Minister is deferred and subject to the coalition government's review of continued support for the MyPlace programme. Alternative uses for St Mary in the Castle will be explored, and these will involve discussions with the current tenant regarding her continued interest in managing the building as a café and community and cultural facility.

Corporate Risk Level: Medium

Description: The continued delay in a decision on the MyPlace bid could affect alternative long term uses of the facility. St Mary in the Castle will require continuing maintenance and repair.

Action: There are currently two potential alternative expressions of interest, including the current tenant's interest. These will be explored in more detail in Qtr 2. The Council's Estates team will be asked to scope a maintenance/repair schedule and likely costs for the next 5-10 years.

PLANNING SERVICES

1. **Determine planning and related applications in order to meet or surpass the Government's targets. (3)**

Measures: NI 157 - Applications completed on time and to performance standard

Performance @ QTR 1 – On Target

Progress – All three categories of planning applications have exceeded their targets for this quarter. 83.33% of Major applications have been determined within 13 weeks with a target of 60%. 76.62% of Minor applications have been determined within 8 weeks with a target of 65%. 87.01% of Other applications were determined in 8 weeks with a target of 85%. This is a considerable improvement on performance achieved during 2009/10.

Corporate Risk Level: Low

2. **Progress the [Hastings Local Development Framework](#), according to a new timetable ensuring alignment with the Hastings & St Leonards Sustainable [Community Strategy](#). (1, 4 & 5)**

Measures: Core strategy submitted to planning Inspectorate and ready for public examination in March 2011, Cabinet approval of pre submission version of Site Allocations Development Plan Document and environmental report.

Performance @ QTR 1 – Slippage possible

Progress – Work has continued on the submission version of the Core Strategy and the associated Sustainability Appraisal, background work to the Site Allocations and Designations Development Plan Document, and the Visitor Accommodation Supplementary Planning Document. In addition further LDF evidence base work has commenced on traffic modelling, affordable housing and retail sites provision. Due to the announcements from the new Government there has been some uncertainty over the future of spatial planning and consideration is being given to review matters in the absence of the South East Plan which has been rescinded.

Corporate Risk Level: Low

3. **Through our zero tolerance approach to neglected and derelict buildings and land, target 40 neglected and derelict buildings or areas of land. (2)**

Measures: Cumulative number of improved derelict or run down buildings, relative to notices issued.

Performance @ QTR 1 – On Target

Progress – A good start has been made with 16 properties having been improved in Q1 with two located within Central St Leonards.

Corporate Risk Level: Low

4. Implement the second phase of the Townscape Heritage Initiative for the conservation and repair of specific buildings in the Central St. Leonards Renewal Area. (2)

Measures: Completion of programmed improvements.

Performance @ QTR 1 – On Target

Progress – Work was underway to restore six buildings using THI grants at 45b & 45c London Road 23, 24, 32a & 32b Kings Road. The grant expenditure on these improvement schemes amounts to at least £175k. Two other properties have been given grant offers and are likely to commence during Q2. The grant submissions for a further two properties are under review and further submissions are expected. The Congregational Church, a critical target in the THI scheme, has now changed ownership and active discussions have been ongoing with the new owner who has appointed agents.

Corporate Risk Level: Low

5. Ensure the completion of improvements to the Pelham Arcade Restoration as part of a three year programme. (2)

Measures: Completion of Year 1 programmed improvements.

Performance @ QTR 1 – On Target

Progress – After initial difficulties a temporary project officer has been appointed to lead the grant improvement scheme. The initial work will be to publicise and promote the scheme and to help those wishing to submit a grant submission. A planning application and listed building consent application will be drawn up for the restoration of the front of the Arcade and the lantern above the Arcade buildings.

Corporate Risk Level: Low

6. Continue to work with the A21 Reference Group and other partners in lobbying to secure improvements to the road and rail transport links, specifically the Hastings-Bexhill Link Road, the A21 and to press for the announcement of a preferred route by the Highways agency for the Baldslow link. (1)

Measure: To be advised.

Performance @ QTR 1 – On Target

Progress – On the 10th June 2010 the Department for Transport wrote to the County Council announcing that the Department will not be making any funding decisions on Local Authority Highway Schemes, including the Hastings-Bexhill Link Road, at least until the Autumn Spending Review. The letter also announced that, in view of the present uncertainty, the Secretary of State is unable to confirm the Compulsory Purchase Orders for the Scheme, unless alternative funding is available.

The Department has also announced that it is suspending work on its own schemes, which means that the announcement of the preferred route for the

Baldslow Link and the A21 schemes will be deferred at least until the Spending Review. The outlook for all schemes is not particularly promising.

The Council is continuing to lobby the Department of Transport for the retention of a direct train service to/from the City. The future of the Thameslink programme is unclear at present, particularly in terms of the rolling stock procurement. If fewer Thameslink trains are to run, the problems of pathing Hastings line trains to/from Cannon Street may be less severe, and we will continue to press our case.

Corporate Risk Level: Low

COMMUNICATIONS AND MARKETING SERVICES

1 Refresh the Hastings & 1066 Country Marketing Plan for implementation in the 2011 season. (1)

Measures: Plan achieved by August 2010.

Performance @ QTR 1 – On target

Progress – Work has already started on the marketing plan for 2011, and consultation is currently under way with stakeholders and industry representatives

Corporate Risk Level: Low

Description: On target

Action: None required

2. Enhance our communications and reduce costs by increasing the use of electronic media (including websites) and reducing dependence on paper and printing. (3 & 5)

Measures: Spend analysis and monitoring the effectiveness of different campaigns. [Place Survey](#) measuring how informed local people feel about local public services.

Performance @ QTR 1 – On target

Progress – We reduced print, advertising and marketing budgets across the organisation by 22% from 2009//10 into 2010/11 and are now focussing on photocopiers and general printing to identify further savings.

601 856 unique visitors were recorded to our public websites during this quarter, accessing 2 571 306 pages; the Q1 2009/10 figures were 533 105 and 3 770 611 respectively. This reflects the fact that interest in the web, and accessing information on-line, continues to grow dramatically, but also that our efforts to 'tidy up' the website have been successful :- users are finding the information they need quicker and easier.

We've purchased a Content Management System which will modernise our website and make sure the technology behind it is 'fit for purpose' so it can provide a meaningful alternative to traditional print and advertising

Corporate Risk Level: Low

Description: On target

Action: None required

3. Provide residents and visitors with access to a wide range of services through the Hastings Information Centre throughout the year, serving 300,000 customers annually. (3)

Measures: LI 27 - Footfall through the HIC and customer satisfaction.

Performance @ QTR 1 – On target with risks identified

Progress – 68 184 visitors were recorded to the HIC this quarter, against 76 098 for Q1 2009/10 (and 21 830 to the Old Town TIC, which is of course now

demolished). This is disappointing, and reflects some poor weather earlier in the season, particularly over the May Day Bank Holiday weekend, traditionally one of the busiest of the year.

More encouragingly, revenue and usage are up - revenue by 13% and telephone calls by 59%, with bulky waste bookings up by 148.25%

Corporate Risk Level: Low
Description: No serious risk to HBC or its reputation if target figures are not met
Action: None required

4. **Continue to maintain the Council's IT network, facilitate office moves and provide IT support to enable the smooth running of the Council. We look to resolve 95.5% of all Helpdesk calls within target time and achieve a network availability of 99.90%. (3)**

Measures: Percentage of helpdesk calls resolved within target times, and network availability percentage.

Performance @ QTR 1 – On target

Progress – 96.89% of 1256 Helpdesk calls were closed within target time (against an overall target of 95.5%). Network availability was 100.00% (against an overall target of 99.90%).

Corporate Risk Level: Low
Description: On target
Action: None required

UPDATE ON SHORTFALLS 2009/10

Improve our environmental performance by reducing our server power energy consumption.

As reported in Corporate Plan Part III

Implementation was delayed due to a number of high-priority tasks being brought forward in our work-plan. This project is to be rescheduled for later in the financial year.

Performance @ QTR 1 – On Target

The SAN ('storage area network') and virtualisation project has been fully scoped and orders placed. Equipment has been delivered and implementation is scheduled for September through December.

Corporate	Risk Level: Low
Description:	Work now underway
Action:	None required

HOUSING SERVICES

- 1. Work with partners to enable the delivery of phase 1 of the Ore valley Millennium Communities project by putting in place the necessary development framework, infrastructure and secure funding to achieve a start on site on the first residential units in 2010/11. (1)**

Measure: Work started on site by quarter 2. [Community Strategy](#) target 16 – Building new homes.

Performance @ QTR 1 – On target with risks identified

Progress – Ore Valley Phase 1 has detailed planning permission and is due to start on site in the autumn. Bellway Homes have been confirmed as development partners and funding for this first phase consisting of 51 residential units has been secured from the Homes & Community Agency. Orbit Housing Association will be have agreed the build agreement and spec but are still working on the purchase agreement.

However, the original delivery targets will need to be reviewed in the light of reduced density levels proposed across the Ore Valley Millennium Community development sites. The total number of homes constructed under the programme is likely to be lower than originally estimated. As a consequence housing delivery figures for the borough will need to be adjusted as part of site allocations proposals within the emerging Local Development Framework.

Corporate Risk Level: Medium

Description: Scheme has already been significantly delayed but phase 1 will now proceed. Lower than anticipated delivery figures will increase the need to find alternative sites to meet housing demand in the future.

Action: 1. Continue to press development partners for an early start on the first phase through Project Steering Group meetings.

2. Work with partners to ensure that future phases are funded and progressed at the earliest opportunity

3. Ensure revised Millennium Communities Programme outputs are reflected through emerging LDF targets.

- 2. Accredit a further 100 properties through the Accredited Lettings Scheme. (4)**

Measure: Number of properties accredited evidencing good quality accommodation at a decent standard.

Performance @ QTR 1 – On target

Progress – 22 properties accredited in quarter one, target should be achieved by year end.

Corporate Risk Level: Low

Description: Tolerate

- 3. Assist in the delivery of more than 40 affordable homes to contribute to achieving the East Sussex Local Area Agreement commitments. (1)**

Measure: Number of affordable homes delivered per quarter. [Community Strategy](#) target 16 – Building new homes.

Performance @ QTR 1 – On target

Progress – 25 affordable homes were delivered in quarter one. 15 affordable homes will be delivered in quarter two which will achieve the 2010/11 target to deliver 40 affordable homes.

Corporate Risk Level: Low
Description: Tolerate

4. Return 15 long term ‘empty’ (i.e. over 2 years) dwellings to residential use. (1, 4 & 5)

Measure: Numbers of empty dwellings returned to residential use.

Performance @ QTR 1 – On target

Progress – 7 long term empty homes brought back into use in quarter one (quarterly target = 4), which is on target for the year.

Corporate Risk Level: Low
Description: Tolerate

5. Assist 40 households to access private rented sector housing through the Council’s ‘Letstart’ service in order to prevent homelessness. (4 & 5)

Measures: Number of assisted households settling in private rented sector.

Performance @ QTR 1 – On target

Progress – 10 households re-housed in quarter one meeting the quarterly target of 10.

Corporate Risk Level: Low
Description: Tolerate

6. Continue to improve private sector housing through financial assistance and enforcement action, to achieve the Decent Homes Standard in respect of an additional 500 properties borough wide, including 25 whole houses in multiple occupation (HMO) properties in St Leonards. (1)

Measure: Numbers of homes achieving the decent homes standard and target 17 of the [Community Strategy](#) Improving Housing conditions.

Performance @ QTR 1 – On target

Progress – 149 properties improved in quarter one (quarterly target = 125), which is target for the year. 7 whole houses in multiple occupation in St Leonards improved in quarter one, which is on target for the year.

Corporate Risk Level: Low
Description: Tolerate

ENVIRONMENTAL HEALTH, PARKING AND HIGHWAYS

1. Help to improve public safety and the atmosphere of the town centre by working with partners to reduce alcohol and drug related anti-social behaviour.

Measures: NI 41 & 42 - Perceptions of drunk, rowdy or drug related behaviour in public places measured by the [Place Survey](#).

Performance @ QTR 1 – On Target

Progress – the team worked very closely with the Police to try and reduce the potential for serious crime and disorder arising from fans watching the World Cup Football matches in licensed premises. This involved a lot of multi-agency planning meetings, which also involved bar watch, and the town centre management. The Police recently reported that this work had been very successful, and that there was far less alcohol fuelled crime and disorder associated with the World Cup than had been feared might materialise.

The Licensing Team and the Environmental Protection Team also put a lot of work into defending the appeal against the Council's Licensing Sub-Committee decision to revoke the licence of a local late night food outlet. The appeal was heard in the Magistrates Court in May and the Court found in favour of the Council.

The team has also started the 3 yearly review and updating of the Council's Licensing Policy. The draft updated policy is now subject to a public consultation process.

Corporate Risk Level: Low

Description: Tolerate

Action: Complete the review, update and consultation process in relation to the Council's Licensing Policy.

2. Help to improve the local environment by taking enforcement action to combat enviro-crime such as noise nuisance, littering, and dog fouling, and improve public awareness of action taken to address these important quality of life issues.

Measures: Fixed Penalty Notices issued for enviro-crimes. NI 195 – Improved street and environmental cleanliness. Improved perceptions of residents on 'what most needs improving' measured in the [Place Survey](#).

Performance @ QTR 1 – Achieved

Progress – the Environmental Enforcement Team has continued to take a robust approach to enforcing enviro-crime legislation, which has resulted in the following fixed penalty notices and prosecutions:-

Type of FPN	Number Issued in Q1	Number Issued in Q1 of Previous Year	Paid	Outstanding
Fly Posting	0	0	0	0
Littering	3	2	1	2
Smoking Related Litter	16	18	9	7
Failure to comply with litter control notice	6	12	1	5
Dog Fouling	32	25	23	9
Dog off Lead	36	12	20	16
Domestic Premises (Waste)	0	1	0	0
TOTAL	93	70	54	39

Detailed Breakdown for Dog fouling	
Parks and Open Spaces	
Hastings Country Park	6
Bos Fields	1
Winchelsea Graveyard	1
Ingleside Woods	2
Lower Alexandra Park	1
Gensing Gardens	2
Warrior Square Gardens	1
On Street	
The Cheviots	1
Warrior Square	1
Eversfield Place	1
Malvern Way	2
The Stade	1
Bembrook Road	4
Briscos Walk	1
Bembrook Road	2
Chatfield Close	1
Castleham Road	1
Battle Road	1
Warrior Gardens	1
Rye Road	1

Detailed Breakdown for dogs off leads	
Parks and Open Spaces	
Gensing Gardens	1
Alexandra Park	4
Lower Alexandra Park	6
Rock a Nore Beach	4
St Leonards Gardens	1

On Street	
Braybrooke Terrace	1
Stonefield Road	1
The Stade	2
Warrior Gardens	1
Queens Road	1
Beaufort Road	1
High Street	1
Pelham Place	5
George Street	1
Arbourvale	1
Old London Road	1
St Margarets Road	1
Quantock Gardens	1
Marine Parade	2

The team has increased the amount of activity in relation to irresponsible dog ownership issues such as dogs off leads causing a nuisance, and dog fouling.

They also had a very good day in Court on the 23rd July with 10 successful prosecutions for various enviro-crime and dog offences all pending from 2009/10, all of which were proved in the absence of defendants. 3 of these cases related to the dropping of cigarette ends, 2 to dropping litter, 2 to dog fouling, 2 to dogs being off leads and 1 in breach of a litter clearing notice. In total fines of £775 were handed out, and costs of over £2,110 awarded. Press releases were issued in relation to all these cases.

Corporate Risk Level: Low

Description: Tolerate

Action: Continue to take robust approach to enviro crime enforcement.

3. Ensure that all local food businesses meet safety requirements for staff and customers.

Measures: Achievement of our priority inspection list. NI 184 - Percentage of food establishments which are broadly compliant with food hygiene law and addressing numbers of inspections and responses to complaints (LI 115, 116,117,118).

Performance @ QTR 1 – On target with risks identified

Progress – the team has not managed to inspect all of the food premises scheduled for inspection in quarter one. This is thought to be largely due to the fact that a lot of resource had to be diverted into preparing a prosecution case for serious hygiene offences. One of the Environmental Health Officers has also reduced their hours from 5 to 3 days a week.

However, all of the programmed health and safety inspections were completed, and the vast majority of the hygiene and safety complaints were responded to within the target response times.

We're in the process of issuing a new contract funded from some of the salary slippage accruing from the reduction in hours, to ensure that this slippage in the inspection programme is rectified.

Corporate Risk Level: Low

Description: Tolerate

Action: Private contractor to be engaged to carry out some hygiene and safety inspections.

4. Work with partners across Sussex such as the Police and Fire and Rescue Services to review and update the Council's emergency plan and improve public awareness of civil protection arrangements.

Measure: Programmed multi agency mock exercises undertaken and responses to any real emergencies evaluated and learning shared to enhance our plan. Proportionate public awareness campaign to improve NI 37 – How well local people feel informed about what to do in event of a large scale emergency, measured by the [Place Survey](#).

Performance @ QTR 1 – On Target

Progress – the Emergency Planning Team was busy in quarter one assisting with the training of the new members of the Council's Silver and Gold Command duty officer system, and providing all of them and the existing members of the team with refresher training. Along with the Police and Fire, Rescue, and other local authority emergency planning officers, they also helped to provide some training for all local authorities in Sussex through the Sussex Resilience Forum, which was also attended by some of our Silver and Gold Commanders.

This sort of training is essential to ensure that the Council is able to respond effectively when required to do so.

The Emergency Planning Team also liaised with Sussex Police in the Hastings element of Project Argus which was about raising awareness within the business sector of the town of the potential for terrorist attack at venues where large numbers of people gather, the sort of things that we can all do to reduce the risk of such an occurrence, and the promotion of Business Continuity. This included an event for local businesses at the Town Hall in May.

They also helped to develop three draft elements of the Pan Sussex Multi Recovery Plan concerning Housing/homelessness; environment/pollution; and infrastructure.

Corporate Risk Level: Low

Description: Tolerate

Action: None required

5. Reconfirm in our discussions with East Sussex County Council regarding arrangements for the future management of Parking and Highways Services in Hastings, that the Borough Council strongly believes that the agency agreements for these services should be preserved to allow for the maximum local input and mobilise local public opinion against any attempt by the county council to cancel these agreements.

Measure: New arrangements confirmed.

Performance @ QTR 1 – Slippage Possible

Progress – on 5 July East Sussex County Council (ESCC) Cabinet considered two reports on the future of the Parking and Highways agreements with Hastings. It resolved to negotiate with Hastings Borough Council to return all highways functions to the County Council with the exception of traffic and development control, and it also resolved to authorise the Director of Transport and Environment to complete the detailed business case, including the possible impact on Hastings residents, and to negotiate with Hastings Borough Council regarding the possible termination of the Parking Management Agreement and submit a further report back to the ESCC Cabinet.

In the build up to the 5 July ESCC Cabinet meeting Senior management continued to seek to negotiate with ESCC to retain both agreements. A number of press releases have been issued regarding the matter and Borough officers met again with their County colleagues on the 4th August to discuss how the matter would be taken forward following the ESCC Cabinet decision. The Parking Advisory Group also met in mid August to consider the matter further and reaffirmed its desire to retain the Parking Agreement.

Corporate Risk Level: High

Description: Management and financial - The termination of the two agreements could have significant practical and financial impacts on Hastings and the Council's budgets, as the service has been very effectively integrated with community safety and economic regeneration activity in support of the local economy and helping tackle social issues associated with the serious levels of deprivation suffered in the town.

Action: Review all costs associated with the parking operation in order to reduce the cost further in order to build a better business case in order to continue the service. Seek to reach a position where the central recharges of both Councils are fairly and consistently considered in the negotiations.

6. Deliver an effective and efficient parking enforcement scheme that supports the local economy reduces congestion and maintains traffic flow.

Measures: Actions and measures to be confirmed in partnership with local residents, businesses and the Quality Bus Partnership. Re-accreditation of our 12 Safer Car Park awards anticipated June 2010.

Performance @ QTR 1 – On Target

Progress – despite the deletion of 5 posts from the Parking Enforcement service late last spring, the enforcement team have continued with effective parking enforcement during this quarter. The number of penalty charge notices issued has increased by 3.6% compared with quarter one last year.

The percentage of penalty charge notices issued for yellow line contraventions and at bus stops is 25% of the total number issued on street.

Enforcement of parking restrictions in the immediate vicinity of schools has continued, but on a more targeted basis than previously due to the recent reduction in staff numbers, and is based upon requests from schools. 23 penalty charge notices have been issued to vehicles actually parked in School Safety Zones within this quarter.

Corporate Risk Level: Low

Description: Tolerate

Action: None required

7. Deliver Highways projects and work programmes on time and within budget.

Measures: Monitored by the Highways Agency and East Sussex County Council via Key Performance Indicators in the Highways Agency Agreement.

Performance @ QTR 1 – On Target

Progress – Revenue and Capital spend profiles and works programmes have been submitted to and approved by ESCC, and the Highways Team has either completed or is in the process of completing: carriageway patching at The Green, Blackman Avenue, Pevensey Road, Ashbrook Road, and footway resurfacing at St Georges Road, Bulverhythe Road, and Grosvenor Crescent.

Corporate Risk Level: Low

Description: Tolerate

Action: None required

8. Work with partners to deliver the objectives of the Quality Bus Partnership Action Plan.

Measures: The Partnership is due to refresh its action plan and corresponding measures in March 2010 having exceeded the majority of 2013 targets, see [Community Strategy](#) Key Target 19.

Performance @ QTR 1 – On Target

Progress – we have been monitoring the changes being introduced onto bus routes 26 and 26A in order to continue with the Punctuality Improvement Partnership (PIP). However, we are still awaiting figures from Stagecoach so that the new updated Action Plan can be updated

and published. The number of penalty charge notices issued for contraventions on bus stop clearways is 3% of the overall numbers of penalty charge notices issued in the last quarter. This is consistent with the performance for the same period last year. In bus stop corridors across the borough, 231 penalty charge notices were issued which represents 5% of the total penalty charge notices issued on street during the quarter.

Local bus operators continue to be satisfied with the enforcement of the clearways and bus corridors.

Corporate Risk Level: Low

Description: Tolerate

Action: None Required

9. Work with partners and community representatives to review the future provision and potential integration of cycling and pedestrian routes in Hastings and St Leonards.

Measure: TBC following meeting of key stakeholders.

Performance @ QTR 1 – On Target

Progress – the Cabinet meeting on 12th July considered a report responding to two cycling petitions. The report outlined proposals for an extension of cycling provision along the Promenade from Robertson Street to the Stade and resolved that the shared use cycle and pedestrian seafront link from Robertson Street to the Stade is supported; but that before a decision is made to proceed with a town centre route a further report be submitted to Cabinet.

Officers are now developing the seafront cycle route proposals and a visit to Worthing is being arranged to learn from their experience in setting up such a route. Officers will be accompanied on this visit by representatives from HUB, the Seniors Forum and the Disability Forum.

Corporate Risk Level: Low

Description: Tolerate

Action: None required

10. Monitor use of new coach parking arrangements at Falaise Road West Marina to ensure the Council and partners make best use of this resource.

Measure: To be advised.

Performance @ QTR 1 – On Target

Progress – Parking enforcement officers have been keeping a log of coach parking outside designated coach parking areas since the closure of the Coach park, this will be used as part of the review of new restrictions. Coach movements are also being monitored on a daily basis; the situation has improved very significantly since the coach park first closed. Coach Marshals are also patrolling the area regularly,

and are handing out detailed maps of how to get to Falaise Road (and back, to face westwards)

Officers have again contacted the local language schools, although most of them are now getting used to the new arrangements, and the coach trade press. We will continue to monitor the arrangements, and take further action as necessary.

Corporate Risk Level: Medium

Description: Reputational and financial – Coach parking is important for the economy of the town.

Action: Review the parking restrictions at the end of summer season and amend as necessary for the next season.

11. Work with East Sussex County Council and other partners to ensure Hastings is as well prepared as reasonably practical for the demands of winter weather.

Measure: To be advised following meeting with key stakeholders

Performance @ QTR 1 – On Target

Progress – ESCC are formally reviewing their winter maintenance arrangements following representations from the public and several of the boroughs and districts across the county. We have begun to draft options for local arrangements in order that once we know what ESCC will provide, we can then finalise our proposals for local provision and will report these to Cabinet in the autumn.

Corporate Risk Level: Medium

Description: Reputational and financial. We need better arrangements in place before we next experience extended periods of severe winter weather. The cost of such arrangements will not be known until the options have been finalised.

Action: Finalise local options in light of ESCC conclusions and any short comings we then identify.

AMENITIES, WASTE AND LEISURE SERVICES

1. Improve the quality of our Parks and Open Spaces and maintain their cleanliness and safety.

Measures include: Target 20 of our [Community Strategy](#) – Increase the percentage of households within 300 meters of a multifunctional green space/play area which meet the Council's Quality Standard in all relevant respects by not less than 2% in each of the next five years and to at least 82% by 2013. Renewed Green Flag Awards, satisfaction with Parks & Open Spaces measured via the [Place Survey](#).

Performance @ QTR 1 – On Target

Progress – The Community Strategy target has been amended to include consideration of play areas as well as green spaces. This allows us to acknowledge the benefits to the community of extensive playground refurbishments recently.

We have been awarded Green Flags for Hastings Country Park, Alexandra Park and St. Leonards Gardens.

The Rangers continue to focus on enforcement and have issued 14 fixed penalty notices in the period 1st April to 30th June 2010. 12 of these were for dogs off lead and 2 were for dog fouling in parks.

The combined audit of play areas is currently underway with Amicus Horizon. The physical audits are complete and data is being analysed for a future report to members suggesting priorities for further enhancement as funding becomes available.

Corporate Risk Level: Low

Description: Tolerate

Action: None Required

2. Deliver a new Skate Park co-designed with local users for the Town at White Rock Gardens

Measure: Site completion by quarter 2 2010.

Performance @ QTR 1 – On target

Progress – The project is going well and the completion date is expected to be in late August but not yet confirmed.

Corporate Risk Level: Medium

Description: Reputational risk if project fails to deliver on time.

Action: Close project management is helping to keep strong focus, currently very good feedback from User Groups.

3. Protect and manage our seafront and work with partners to implement flood protection measures throughout the town.

Measures: Actions from Scrutiny Review of Seafront implemented. Beach Management Plan adopted and actions implemented. Investigate and apply

for flood protection funding; implement projects as funding emerges. NI189 - Flood and coastal erosion risk management.

Performance @ QTR 1 – On Target

Progress – Have achieved Quality Coast Award for 2010 for Pelham Beach which recognises high standards of management, safety, cleanliness and environmental awareness.

£100k funding awarded from DEFRA for developing a Surface Water Management Plan for Hastings with partners and work is progressing (to be completed by March 2011)

£45k funding awarded from DEFRA for Condition Survey of Coast Protection Structures – project has commenced and is on schedule.

Corporate Risk Level: Low, if DEFRA funding continues.

Description: Tolerate

Action: None Required

4. Complete the installation of new cremators and mercury abatement equipment at the Crematorium to improve our service and meet new EU emissions targets.

Measure: Complete installation works on time and within budget.

Performance @ QTR 1 – On Target

Progress – Civil Engineering works completed by 31st. July. Cremator engineering works start 31st. July – all to programme.

An upwards revision to the budget has been agreed, from £800,000 original budget to £850,000, funded from contingency and capital programme underspends elsewhere. This arose from negotiation of final tender prices, subject to equipment price fluctuations, and additional building works uncovered during early project work.

Corporate Risk Level: High

Description: Financial risk – budget has been revised due to Euro fluctuation and, most recently, identification of building modifications during works. Disruption to Service – periods of operation on one cremator will require changes in shift patterns to complete daily cycles. 3 day complete closedown in October.

Action: Budgets under careful review. Significant financial risk now known and accounted for. Schedules agreed and communicated to staff and funeral directors. Eastbourne Crematorium on standby to support us if necessary. Longer daily shifts agreed to lengthen cremation capacity with a single cremator

5. Work towards a reduction in waste growth, continuous improvement in street cleanliness and higher recycling rates

Measures: Sustained participation in the garden waste scheme, greater use of recycling facilities, improvements against: NI 191 - Residential waste per household; NI 192 - Percentage of household waste sent for reuse, recycling and composting/[Community Strategy](#) target 21; NI 195/196 - Improved street and environmental cleanliness – litter, detritus, graffiti, fly posting and fly tipping.

Performance @ QTR 1 – Slippage Possible

Progress – In 09/10 we saw a marginal increase in waste growth (<2%) but the total waste produced by Hastings residents still remains very low. In East Sussex only Lewes produces less waste per head. Going into 10/11 Apr-May is showing a small (47 tonne), reduction in the overall levels of waste compare to the same period last year.

The initial 10/11 street cleansing survey results are considered unsatisfactory with 4% litter and 11% detritus. The litter score is in line with our 09/10 year end performance but the detritus is the highest since Twin Bins were introduced. The consultants undertaking the survey highlighted that an increase in detritus was also evident in other boroughs and the cold weather at the start of the year may have contributed towards this. Veolia are disappointed and have increased the supervision of the streets team to ensure that standards are maintained.

In 09//10 we saw a slight increase in our recycling rate going from 26.6% to 27.1%. However, this growth was primarily down to the success of the garden waste scheme as our dry recycling rate dropped back from 24.1% in 08/09 to 23.3%. However, this is in line with national trends and we have the best dry recycling rate in East Sussex.

For April –May our indicative combined recycling rate is 25.9%. As expected for this time of year composting performance is strong at 5.3% but dry recycling is down at 20.6%. Glass tonnages were noticeably lower in May but we also saw a 4% reduction in the amount of recycling collected from the kerbside compared to last year.

Corporate Risk Level: Medium

Description: Street cleanliness is below standard and recycling rates remain static or reduce and we won't achieve the 30% LAA target.

Action: A marketing campaign is due to be launched late Summer to encourage more recycling and this will be followed up with targeted activities in areas with low recycling. Street cleanliness being actively monitored with Veolia enhancing their supervision resource.

6. Re-tender the Leisure Facilities Management contract and successfully implement the new contracts to improve service levels and reduce/control costs; work with the successful contractor, and others, to consider how to improve or replace the existing facilities, and how to identify the appropriate resources to achieve this.

Measure: Contracts awarded and successfully implement from November 2010.

Performance @ QTR 1 – On Target

Progress – Contract awarded to Freedom Leisure for 5 years from November 2010 with annual savings to the Council of £300,000 in management fees. A programme of refurbishment works is scheduled

from 26th August at Falaise and over the Christmas period at Summerfields. This will include repairs, redecoration, new equipment and a substantial revamp of the swimming pool hall.

Corporate Risk Level: Medium

Description: Financial risk of uncovering further defects during building repairs. Reputational risk if building closures exceed timetable.

Action: Careful project planning and prioritised improvements to remain within the budget. Provide good communication to users of what is being done and when (A detailed report on this project has been drawn up to support this review, setting out the nature of the work and timetabling).

7. Provide opportunities for people of all ages to enjoy physical activities and adopt healthier lifestyles through 'Active Hastings' and our other development programmes.

Measures: Cumulative numbers of those engaging in Active Hastings activities and progress against NI 8 – Adult participation in sport and active recreation, usage and user satisfaction of our leisure facilities (LI 356, 358, 359, 360).

Performance @ QTR 1 – On Target with Risks

Progress – Active Hastings continues to run over 50 free or low cost activities every week, aiming to encourage inactive residents of Hastings and St Leonards to become active. We are currently piloting a project with the Department of Health and The HUB social marketing agency centred around Change4Life and aiming to encourage families to increase the amount of physical activity they are taking part in. Active Hastings have also been asked to progress to the second round of the Sport England Active Women funding, which, if successful, will bring £305,000 in to the borough, to engage with women living in the areas of high deprivation within Hastings and women caring for children who are not currently taking part in any sport. A particular success of the project this quarter was the Active Hastings Cheerleaders, The South East Stars, winning the BCA International Cheerleading Championships 2010.

The Street Games project continued to organise neighbourhood youth sport sessions. Overall attendance was 1699 people for all sessions. The project also delivered regular extra curricular and alternative curricular sessions in partnership with the School Sports Partnership.

The Active Leadership project started last quarter. The project has already enabled residents including local sport club volunteers and young people to complete 211 accredited courses. Examples of courses include sport coaching awards, leadership qualifications and equality training.

Authorities across the country, including Hastings, failed to meet the nationally set target NI8, for adult participation in sport and active recreation, last year. There is a similar risk this year although success in the Active Women bid would help immensely.

Corporate Risk Level: Low

Description: Tolerate

Action: None Required

8. In partnership with local people, secure the future management and sustainability of the Ore Valley adventure playground.

Measure: Quarterly monitoring of In2Play contract against participation and fundraising activity outlined in the corresponding action plan. Work with local people to identify a suitable Trust for handover and continued community partnership.

Performance @ QTR 1 – On Target with Risks Identified

Progress – Slippage possible - Construction of the playground continues. Completion and handover is due in the next quarter. The management agreement with In2play is nearing completion with solicitors and will be finalised by next quarter. In2play continue to deliver play sessions adjacent to the playground development and in nearby neighbourhoods. In2play are also engaging children within local schools and have successfully identified a young person and a teacher from each local school to be ambassadors for the playground. This work is key to involving the local community and developing local ownership. HBC continue to meet In2play to monitor progress on a monthly basis. A stakeholders' event has been planned to take place on site during next quarter. We are also planning to engage local businesses. We aim for the playground to be operating during the summer holidays with an official opening in the Autumn.

Corporate Risk Level: Medium

Description: The funding partners have been involved throughout the project and are satisfied with current progress. Additional funding still needs to be found to sustain the playground staff after 10/11.

Action: Monitoring meetings with In2play, stakeholder and commercial sector meetings to be held.

9. Provide a comprehensive exhibition and education programme for annual visitors to the Hastings Museum, Art Gallery and Old Town Hall Museum.

Measures: Number of visitors per site measured by L239, L353, L354, complimented by quarterly qualitative customer feedback. Usage figures in the [Place Survey](#).

As reported in Corporate Plan Part III

Visitor numbers are increasing for both Museums, 34,252 this year compared to 30,688 last year, attracted by the refurbished Museum, a lively events programme and the introduction of the visitor information centre at the Old

Town Hall Museum. However, we are not reaching the 50,000 target and may need to aim for more gradual growth over a number of years.

Performance @ QTR 1 – On Target

Progress – Visitor numbers to both Museums continue to rise year-on-year. Two temporary exhibitions at John's Place - Greig Burgoyne's 'Back to the Future' and the current exhibition 'Outside In' have proved popular with visitors, with almost 300 people attending the private views. A number of local schools have also attended on a regular basis not only to see the exhibits but also to hold workshops here. The Museum itself has run successful workshops for both adults and children including 'Arabesque' and 'Dream Journeys'.

1st Quarter visitor numbers were 8794 (up from 8339 in the same period last year) at the Johns Place Museum and 7800 (up from 4175 in the same period last year) at the Old Town Museum. The dramatic increase in Old Town visitors is largely triggered by visits to the Information Centre located there although visitors frequently stay to view the exhibits.

Corporate Risk Level: Low

Description: Tolerate

Action: None Required

10. Continue to work with Hastings United FC to try to realise their ambition of a stadium suitable for higher division football.

Measure: Feasibility report on refurbishment of the Pilot Field commissioned. Options for action emerging from that report considered. Club assisted in their pursuit of external funding for a new or refurbished ground.

Performance @ QTR 1 – On Target with Risks Identified

Progress – The draft feasibility report on refurbishment of the Pilot Field has been completed and is being evaluated. It will provide a cost and design base for any future funding applications and business case development.

New floodlights have been installed at the Pilot Field, a requirement for continued league operation, partly funded by the Council.

Corporate Risk Level: Medium

Description: Reputational risk if football club encounters further difficulties and feels that the Council is insufficiently clear about the extent of support it is able to provide

Action: Maintain links with club management and explore opportunities to assist within current budget constraints.

11. Continue to provide opportunities for children to develop skills through play by continuing the regular programme of activities.

Measure: Provide 5 Play Days, a Play on the Beach event, and the Street activities programme.

Performance @ QTR 1 – On Target

Progress – The Street Play project delivered 5 regular weekly sessions in deprived neighbourhoods this quarter including a new session which engages parents in physical activity whilst their children are playing. The inclusive session also continued to engage families with disabled children. 80 new participants were registered during this quarter. External funding for Street Play will finish next quarter. Two Future Job Fund workers joined the play team this quarter to assist with delivering sessions and preparing for the busy summer period.

Bembrook natural play space was publically opened by Cllr Birch in June and was considered a success by the families present.

Corporate Risk Level: Low

Description: Target has been delivered successfully

Action: We are seeking additional external funding to sustain the Street Play programme

Cross Cutting Targets 2010/11(Services)

5. Stade Regeneration

Brief: Deliver the Destination Stade project to include the new £9 million Jerwood Gallery.

Corporate Director: Simon Hubbard

Contributions: Finance, Legal, Regeneration, Estates, Amenities, Parking and Highways, Environmental Services as well as direct participation by Partner organisations.

Lead Member: Cllr Chowney

O & S: Services

2010/11 Target(s) a) To ensure that the timetable for the physical work to improve the Stade is met, with substantial completion of the community facilities and open space by December 2010, and full completion of the whole site, including the Jerwood Gallery, by June 2011.
b) Develop a quality programme of cultural activities for the open space and community facilities scheduled to start with the official opening of the Stade site in June 2011.

Qtr 1 Update: On target with risks identified (outside HBC control)

Progress: Excellent progress has been made this quarter, with HBC's main contractor, Westridge, moving onto the site.

a) Site clearance has been completed, the toilet block/TIC and Tom's Cabin and demolished (following asbestos removal), and the groundworks for the community building completed.

Substantial completion of the community facilities is still expected around the end of 2010, and the café shell soon after.

The Jerwood Foundation have recently (July 2010) indicated that they do not expect their gallery to open before September 2011, and, because of their need to access the gallery from the open space, the final surfacing of the open space cannot be completed before July 2011.

b) An Arts Council England bid has been successfully submitted, and £96 000 received; two further bids are being prepared. Work on the cultural activities is continuing, albeit recognising the uncertainty of the date of the open space opening, as above.

6. Public Realm & Town Centres

Brief: To co-ordinate improvements to the public realm chiefly in the town centres together with the Council's other

contributions to support the economy, improve safety,
and address the impacts of the recession

Corporate Director: Simon Hubbard

Contributions: Amenities, Finance, Regeneration, Estates, Planning,
Parking and Highways as well as external partners.

Lead Member: Cllr Webb

O & S: Services

2010/11 Target(s) a) Publish a public realm strategy consolidating and
detailing objectives and actions for the maintenance and improvement of
public spaces.

Qtr 1 Update: On Target with Risks Identified

Progress: - No progress this quarter